

Terry Alan Lane

byterrylane@gmail.com • byterrylane.com

Summary

Seasoned writer and communicator with 25 years journalism, public relations, publishing, marketing, advertising and business ownership experience.

Deadline-oriented, award-winning reporter, editor, designer and content producer • Clear and concise writer • Knowledge of energy, telecommunications, health care, economics, personal finance, politics, government regulations • Skilled user of Word, Excel, WordPress, Photoshop, InDesign and social media.

Experience

Writer, Investopedia Remote, NYC (March 2023 - Present)

Wrote daily reports on U.S. equity markets and other investing news, as well as other daily and feature coverage. Responsibilities include daily pre-market email and Dow Jones Industrial Average post-market report. Coverage includes corporate earnings reports, government and regulatory actions, and industry and economic analysis, on topics like federal monetary policy, investing, economic indicators, artificial intelligence, taxes, and other market moving news.

News Reporter, The Balance Remote, NYC (March 2022 - July 2022)

Covered energy prices, stock markets, taxes and consumer-related issues for TheBalance.com.

Owner & Publisher, Lumina News Wrightsville Beach, N.C. (July 2015 – February 2020)

Assumed publishing duties after taking ownership of publication in Feb. 2017 from position as editor. Managed all aspects of weekly newspaper production, meeting weekly deadlines and daily online production. *Awarded NCPA, Division A, 2016: First place - online breaking news coverage, First place - news feature writing, Second place - best multimedia project, Third place - general news reporting; 2015: Third place - news feature writing.*

Communications Advisor, American Petroleum Institute Washington, D.C. (March 2011 – Jan 2012)

Produced weekly internal update for executives supporting the policies and actions of leading energy trade association. Wrote op-eds, speeches and other advocacy pieces for leadership.

Communications Director, House Select Committee on Energy Independence & Global Warming Washington, D.C. (April 2007-Dec 2010)

Launched and directed press office for House committee focusing on energy and environmental issues. Wrote statements, speeches, op-eds, and press releases. Published op-eds in *The Wall Street Journal, The Hill, Politico, The Washington Times, The Washington Examiner, Milwaukee Journal Sentinel.*

Deputy Communications Director, House Energy & Commerce Committee

Washington, D.C. (May 2005-Dec 2006)

Wrote press releases, fielded media queries, monitored news coverage, staffed hearings for House committee with oversight of telecommunications, health, energy policy.

Associate Editor, Communications Daily Washington, D.C. (Sept 2000 -May 2005)

Filed daily reports on congressional telecommunications hearings, legislation, policy developments.

Newspaper Reporter, The Montgomery Journal Rockville, Md. (March 1999-August 2000)

Reporter/Photographer, Highlands Today Sebring, Fla. (Jan 1997-March 1999)

Education

Bachelor of Science in Journalism, University of Florida, Gainesville, Fla.